



WEST LINCOLN  
*Chamber of Commerce*  
THE HEART OF NIAGARA

## 2021 Outstanding Business of the Year Awards

Thursday October 21<sup>st</sup>, 2021.

### Call for Sponsorship

We are very pleased to bring to you our 3<sup>rd</sup> Annual Outstanding Business of the Year Awards. This year we will be holding our event virtually. Despite the challenging times for many businesses, there is reason to celebrate the resilience and the determination of businesses to continue to move forward.

The date of our event is Thursday October 21<sup>st</sup>, during Small Business Week. We invite you to support this important event with your sponsorship and help honour our businesses.

We will be recognizing the businesses and organizations in our community that demonstrate leadership, achievement, innovation, employee relations and development, as well as resilience, which contribute to the economy of West Lincoln and Niagara. The awards will also recognize environmental stewardship, community development, or other unique achievements. There will be six categories of recognition, with a sponsor for each, as well as additional sponsorship opportunities.

This is an excellent opportunity for you to demonstrate your support for the event, for our community, and our community's businesses. As a sponsor, your company will receive significant advertising and other opportunities of acknowledgement as part of our event. *Please note, you cannot sponsor an award in a category for which you would be eligible to be nominated.* We sincerely appreciate your generosity and support of this important event of business recognition.

#### **Principal Event Sponsor \$1,000, you are entitled to:**

- One Principal Event Sponsor only
- Your logo most prominently advertised on all print, electronic and social media
- An opportunity for you to speak at our event
- Your banner or enlarged logo on background display
- Photo display of any product or promotional material to be highlighted
- Verbal recognition throughout the event as a Principal Event Sponsor

#### **Event Sponsor \$500.00, you are entitled to:**

- Your logo prominently advertised on all print, electronic and social media
- An opportunity for you to speak at our event
- Your logo on background display
- Verbal recognition throughout the event as an Event Sponsor

Please scan and Email your completed form to [westlincolnchamber@bellnet.ca](mailto:westlincolnchamber@bellnet.ca) no later than Friday August 20<sup>th</sup>, and mail your cheque to West Lincoln Chamber of Commerce, PO Box 555, 288 Station St., Smithville, ON L0R 2A0

**Small Business Award Sponsor \$350.00**

**Medium Business Award Sponsor \$350.00**

**Large Business Award Sponsor \$350.00**

**Not-For-Profit Business Award Sponsor \$350.00**

**Young Entrepreneur Award Sponsor \$350.00**

**Business Resilience Award Sponsor \$350.00**

**you are entitled to:**

- Your logo advertised on all print, electronic and social media
- An opportunity for you to co-present the award you are sponsoring
- Your logo on background display
- cVerbal recognition at the event

*\*Note as several of these sponsorship opportunities only allow for one sponsor, your sponsorship is not confirmed until you receive confirmation from Denise at the office.*

**Please send in your logo as a jpg attachment to your response e-mail regarding sponsorship. Thank you.**

**Sponsorship Level Request:** \_\_\_\_\_

**Amount:** \_\_\_\_\_

**Name of Company:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Additional Comments:** \_\_\_\_\_

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